

Curriculum Scheme W.E.F. :- 2026-2027

Course Code	Course Name	L	T	P	CREDIT
Semester - 1					
08000101	English Communication and Life Skills-I	3	1	0	4
08000102	IT for Managers	2	0	2	4
08000103	Quantitative Techniques	3	1	0	4
08990101	Introduction to Management and Organizational Behaviour	3	1	0	4
08990102	Accounting for Managers	3	1	0	4
08990103	Managerial Economics	3	1	0	4
08990104	Marketing Management-I	3	1	0	4
	TOTAL	20	6	2	28
Semester - 2					
08000201	English Communication and Life Skills-II	3	1	0	4
08000202	Research Methodology	3	1	0	4
08990201	Financial Management	3	1	0	4
08990202	Human Resource Management	3	1	0	4
08990203	Global Business Environment	3	1	0	4
08990204	Production and Operation Management	3	1	0	4
08990205	Marketing Management-II	3	1	0	4

	TOTAL	21	7	0	28
Semester - 3					
08000301	Business and Company Law	3	1	0	4
08000302	Management Information System	3	1	0	4
08990301	Strategic Management	3	1	0	4
08990302	Summer Training Project Report & Viva-Voce	0	0	12	6
MAJOR SPECIALIZATION					
08010301 HR	Training and Development	3	1	0	4
08010302 HR	Industrial Relations and Labour Laws	3	1	0	4
08020301 FIN	Advance Financial Services	3	1	0	4
08020302 FIN	Corporate Restructuring	3	1	0	4
08010301 MKRT	Consumer Behaviour	3	1	0	4
08010302 MKRT	Product and Brand Management	3	1	0	4
BA & FINTECH	Introduction to Business Analytics	3	1	0	4
BA & FINTECH	Introduction to Fintech and Fintech Ecosystem	3	1	0	4
Ent & FB	Venture Ideation, Prototyping & Market Validation	3	1	0	4
Ent & FB	Entrepreneurial Finance, Valuation & Alternative Funding	3	1	0	4
MINOR SPECIALIZATION					
08010303 HR	Introduction to Industrial Relations and Employee Development	3	1	0	4

08020303 FIN	Introduction to Financial Services and Corporate Restructuring	3	1	0	4
08030303 MKRT	Consumer Behaviour and Brand Management	3	1	0	4
BA & FINTECH	Tableau and Power BI	3	1	0	4
Ent & FB	Legal, Regulatory & Compliance Toolkit for Startup and Family Firms	3	1	0	4
	TOTAL	18	6	12	30
Semester - 4					
08990401	Entrepreneurship Development and Project Management	3	1	0	4
08990402	Business Ethics and Corporate Governance	3	1	0	4
08990403	Dissertation and Research Paper Writing Skills	0	0	12	6
	MAJOR SPECIALIZATION				
08010401 HR	Compensation Management	3	1	0	4
08010402 HR	Strategic Human Resource Management	3	1	0	4
08020401 FIN	Security Analysis and Portfolio Management	3	1	0	4
08020402 FIN	Corporate Tax Planning and Management	3	1	0	4
08030401 MKRT	Integrated Marketing Communication	3	1	0	4
08030402 MKRT	Sales and Distribution Management	3	1	0	4
BA & FINTECH	Financial Modelling	3	1	0	4
BA & FINTECH	Digital payments and Reg Tech	3	1	0	4

Ent & FB	Digital Transformation & Business Model Innovation for Family Firms	3	1	0	4
Ent & FB	Entrepreneurial Leadership, Ethics & Family Legacy Building	3	1	0	4
	MINOR SPECIALIZATION				
08010403 HR	Compensation Management and SHRM	3	1	0	4
08020403 FIN	Taxation and Portfolio Management	3	1	0	4
08030403 MKRT	Marketing Communications and Sales Management	3	1	0	4
BA & FINTECH	Using R for business analytics	3	1	0	4
Ent & FB	Social, Green & Sustainable Entrepreneurship	3	1	0	4
	TOTAL	15	5	12	26